Decksender 100,000 decks sent, major milestone in mission to democratise investment

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Announcing a major milestone for Decksender, democratising investment for everyone..

01/07/2020

Decksender are delighted to announce that we have recently reached the milestone of 100,000 investment decks sent through our platform.

Decksender was created to connect founders and investors completely free of charge as a means to democratise the investment process.

Too many great ideas slip through the net because founding teams don’t know the right people or have the right connections. This is particularly true of founders from minority backgrounds. Decksender’s aim is to remove these barriers through the creation of a simple platform that connects the two sides on the merits and strength of the idea.

For too long the team at Decksender watched the start-up ecosystem seeing bad ideas get funded and great ideas fall away and wanted to create a place to challenge this. As Decksender has grown it’s become not just a place to connect founders and investors but a thriving start-up community.

The 100,000th deck sent represents a significant milestone as part of Decksenders ongoing mission.

2020-2021 will continue to see Decksender expand to become the number 1 start-up community in the UK and beyond.

***“Decksender is part of a wider, ongoing mission to find and empower 'wow' founders - those on the fringes of the mainstream, who have interesting and different ways to connect the dots.” - Doug Scott Founder Decksender***

Company background:

Launched by veteran angel investor and serial entrepreneur, Doug Scott and technologist Mike Sutton - Decksender was born out of an irreverent desire to break down the barriers of homogeneous networks of investors - especially in the venture capitalist sector - that are pervasive in the global startup ecosystem.

Whilst the state of affairs where a combination of gender, ethnicity, education seems to determine who got access to funding was not necessarily a deliberate one, it has become self fulfilling and results in a limited variety of solutions to a very limited number of problems. We believe this is both fundamentally unfair and , more importantly, disastrous for humanity. It means we are limiting the range of solutions to some very pressing problems in the world - for which we all pay a price, especially at a time when we must be exploring as many viable ideas as possible - regardless of where they come from.

So Mike and Doug built on their experience of the startup ecosystem to build a platform where anyone from anywhere in the world can access funding from anywhere else in the world without having to rely on who they knew.

Key facts:

Founded in June 2018 with an entirely remote team with members in the UK, Spain, India, Kenya and the Philippines. Decksender is effectively a not for profit platform.

User base:

Start-up members 5,000, predominantly UK, USA and Europe with a growing user base in Africa and Asia.

2,000+ strong investor community including angels, crowdfunding, VC’s. Including; Angular Ventures, Crowdcube, Forward Partners.

Key Features:

* 5,000 start-ups
* 1,000+ strong investor community
* Decksender connects founders with investors directly through intelligent matching
* Start-up community, with jobs, advice and community perks

***“Decksender is based on the simple idea that by removing the barriers to funding, we can find and enable more of the overlooked ideas and innovation that can truly help the World through its most pressing challenges.”***

***Mike Sutton, Co-Founder Decksender***

**Social media**

<https://www.decksender.com>

<https://www.facebook.com/decksender/>

<https://www.linkedin.com/company/decksender/>

For more information, interview and image requests for Decksender, please contact Ben Dickens via email ben@decksender.com

*Editor’s Notes:*

*Decksender founded in 2018*

*Founding team:*

*Doug Scott - Founder Decksender*

[*https://www.linkedin.com/in/dougsscott/*](https://www.linkedin.com/in/dougsscott/)

*Mike Sutton - Co-Founder Decksender*

[*https://www.linkedin.com/in/mikesutton/*](https://www.linkedin.com/in/mikesutton/)